

Peaceful Schools - NC Bully, Bullied, Bystander and Bold

Sponsorship Opportunities

You are invited to become a Sponsor of Peaceful Schools - NC undertaken by the NC Psychoanalytic Foundation to explore and initiate programming in schools to support a peaceful learning environment. This multi faceted approach will bring awareness and resolutions to the issue of bullying, motivate students, teachers and administrators to take action and to demonstrate through pilot programs how this national program can work here in North Carolina.

About the Program

The focus of the programming from NCPF's perspective has been to create an approach which contributes to the general mental, emotional, and physical health of the school and the community surrounding the school. Our work has been inspired and guided by the "Create a Peaceful School Learning Environment Curriculum" developed by Twemlow, Fonagy, and Sacco for elementary schools. The Peaceful Schools Project, which collected data from 3,000 Topeka, Kansas school children over a three-year period, is headed by co-investigators Stuart Twemlow, MD and Peter Fonagy, PhD. The study has already resulted in developing interventions effective in subduing the act of bullying in schools, which reduces schoolroom violence and improves the learning atmosphere. The project has garnered international attention, both from academic professionals and the media.

Target Audience

The target audience for Peaceful Schools-NC Conference is anyone involved in caring for or raising children, including parents, teachers, school administrators, grandparents, child care providers, mental health professionals, family doctors and clergy. We expect to draw an audience of 400 or more from across North Carolina and surrounding states this conference.

Publicity

Peaceful Schools-NC and associated activities will be widely publicized through print and electronic media to NCPF members, members of other mental health professional associations, and to the general public through the Foundation's mailing list, print and radio media, public service announcements, community calendars and posters.

Pilot Programs and Training

The NCPF has identified the pilot site for Peaceful Schools-NC. Teachers, parents, administration and students from the Central Park School for Children in Durham, NC will be trained on site by Drs. Stuart Twemlow and Frank Sacco and Steven Twemlow. Program implementation will begin in at the start of the 2009-2010 school year. Evidence from this pilot program will be highlighted at the Peaceful Schools Conference on October 24, 2009.

Teen Multimedia Contest

In the spirit of psychoanalysis, NCPF would like to listen to the teens of our community and hear about their experiences and observations about Bullying. By engaging the young adults in our community we will be able to demonstrate and illustrate to the community the continued need for interventions and understanding needed as we learn how to address bullies in our school. Contest winners will be showcased at the Peaceful Schools Conference.

Peaceful Schools – NC Conference

In conjunction with the Pilot Program, the NCPF will offer a day long program which will be lead by Drs. Peter Fonagy and Stuart Twemlow. This will include a morning workshop discussing the history of school violence and the current trends of the root of school violence. In the afternoon, a review of the philosophies behind the Peaceful School program will be held for teachers, school administrators, parents and others who care about having Peaceful Schools in our community.

About the Experts

Peter Fonagy, PhD, FBA, is the foremost expert on attachment theory and an internationally acclaimed clinical psychologist and training and supervising psychoanalyst in the British Psycho-Analytical Society. He is the Freud Memorial Professor of Psychoanalysis and Director of the Sub-Department of Clinical Health Psychology at University College London. He is the Chief Executive of the Anna Freud Centre, London, a leading psychoanalytic innovator and provider of mental health treatment to children and families. Dr. Fonagy has published more than 300 chapters and articles and has authored or edited several books, including Psychotherapy for Borderline Personality Disorder: Mentalization Based Treatment (with A. Bateman – published 2004 by Oxford University Press) and What Works for Whom? A Critical Review of Psychotherapy Research (with A. D. Roth – published 2005 by Guilford).

Stuart W. Twemlow, MD began his professional career as a High School teacher in New Zealand. He is Professor of Psychiatry and Behavioral Sciences Menninger Department of Psychiatry Baylor College of Medicine Houston, Texas. Dr. Twemlow has wide experience in psychoanalysis, psychiatry, and social systems interventions. He has published numerous scientific articles, books, and book chapters, including many on social and psychological aspects of individual and community violence. He is the Editor-In Chief of The International Journal of Applied Psychoanalytic Studies and sponsors and delivers lectures and symposia on issues and applications in the field of Applied and Community Psychoanalytic Studies for international audiences. Besides directing the Peaceful Schools and Communities project, he has engaged in wide ranging consultation on conflict and peace to cities and governments in the United States and Jamaica about creating healthy communities and resolving labor disputes, including consulting to the F.B.I. on school shootings.

Frank Sacco, PhD is a graduate of the University of Massachusetts and has a Ph. D. in Psychology from the Humanistic Psychology Institute. Currently, he is the President of Community Services Institute. Dr. Sacco began his professional career working at the University of Massachusetts in a drop-in center dealing with runaways, transient addicts, and psychedelic emergencies. This work led Dr. Sacco into Massachusetts deinstitutionalization of state-operated facilities for delinquents, chronically mentally ill, and the mentally deficient. This early experience set the foundation for a life's commitment to working in the community with the toughest families without residential or secure back-up.

Dr. Sacco pioneered the use of home-based interventions with hard-to-reach, often violent and resistant families. He has published over a dozen papers, books and chapters on family therapy and community violence. He specializes in violence reduction at home, in the school, and at the workplace. He is an experienced mediator, presenter and expert witness in cases of protective services and violence. He has consulted with the FBI on school shootings.

Stephen W. Twemlow owns and operates a large dojo (school) of martial arts and meditative arts in Topeka, KS. He has practiced martial arts since childhood and it absorbs his professional and personal life. He holds the rank of 6th Dan in Okinawa Weapons system, 5th Dan in Hawaii Kenpo, and 4th Dan in Okinawa Kenpo. Together with a master teacher's license of Renshi, and Master Technician Kyoshi he is skilled in the grappling arts and works full time exploring the teaching of traditional martial arts, the applications of martial arts to social problems, especially in schools, and works with emotionally disturbed adults and children, teaching martial arts techniques and concepts to help them cope. He has also instructed these ideas in regular clinics at CF Menninger Memorial Hospital inpatient adolescent unit, and receives referrals from the mental health community.

Kyoshi Twemlow is also an Adjunct instructor at Washburn University in Topeka, KS with regular classes in women and men's self defense.



Peaceful Schools Project Bully, Bullied, Bystander and Bold

Sponsorship Levels and Benefits

School Sponsor (\$20,000 +) *(provides PS-NC training for one school)*

- Listing as School Sponsor with name and logo appearing prominently in any print publicity, including any ads in local newspapers and NCPF website
- Name and logo appear prominently on cover of lecture program
- Special acknowledgement by the NCPF Chair of the Board during opening remarks
- Four complimentary tickets to full day conference with lunch and the private donor reception
- Two seats at private dinner with the Speakers
- Acknowledgement in the NCPF annual report

Community Sponsor (\$5,000-19,999) *(provides PS-NC trainers for one school)*

- Listing as Community Sponsor with name and logo appearing prominently in any print publicity, including any ads in local newspapers and NCPF website
- Name and logo appear prominently on cover of lecture program
- Special acknowledgement by the NCPF Chair of the Board during opening remarks
- Four complimentary tickets to full day conference with lunch and the private donor reception
- Two seats at private dinner with the Speakers
- Acknowledgement in the NCPF annual report

Sponsor (\$2,500 - \$4,999) *(provides world class speakers to the PS-NC conference)*

- Listing as Sponsor with name and logo appearing prominently in print publicity, NCPF website and lecture program
- Special acknowledgement by the NCPF Chair of the Board during opening remarks
- Two pass to conference with lunch and private donor reception
- Two seats at private dinner with the Speakers
- Acknowledgement in the NCPF annual report

Supporter (\$1,000 - \$2,499) *(provides teachers scholarships to attend PS-NC conference)*

- Listing as Supporter with acknowledgement on lecture program
- Acknowledgement by NCPF Chair of the Board during opening remarks
- Two pass to conference with lunch and private donor reception
- Acknowledgement in the NCPF annual report

Contributor (\$500 - \$999) *(provides break food for participants during PS-NC conference)*

- Listing as a Contributor with acknowledgement on lecture program
- Acknowledgement by NCPF Board Chair during opening remarks
- One pass to conference with lunch and private donor reception
- Acknowledgement in NCPF annual report

Table Sponsors (\$150) *(reduces lunch cost for PS-NC conference participants by \$10 each)*

- Listing as a Table Sponsor with acknowledgement on lecture program
- One passes to each lecture and luncheon
- Acknowledgement in NCPF annual report

It is board policy of the NC Psychoanalytic Foundation to provide recognition verbally and in print as the only forms of sponsorship acknowledgement.

Funds may be transferred to the Foundation between July 1, 2009 and October 1, 2009, but must be received no later than October 15, 2009. The Foundation is a 501(c)(3) public charity; federal tax ID number is 56-1946358. For more information, please contact: Sarah Stiegler, North Carolina Psychoanalytic Foundation, 901 Paverstone Drive, Suite 11, Raleigh, NC 27615, (919) 847-2323 or email info@ncpsychoanalysis.org. Please also visit our website – www.ncpsychoanalysis.org – providing information and links to resources for psychoanalytic education and therapy in North Carolina.